# A Student's Guide to Science Conferences

by

JONATHAN B. SNIVELY

Or, "Woot I'm at a conference! What should I be doing to get the most out of the experience?"

## WHY GO TO A CONFERENCE?

1.Learn about the latest scientific results and questions, and determine where you can make a contribution.

2. Share your own scientific results, gaining feedback, and motivation to work on the "next step".

3. Become part of a productive scientific community, establishing new connections and collaborations.

## WHAT TO DO?

Attend

Present

Network

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# ATTEND ALL THE SESSIONS!

## attend all the sessions?



# OPTIMIZE YOUR SCHEDULE

# Talks are most effective when you do not sleep through them.

This is the responsibility of both the speaker and the <u>attendee</u>.

# KNOW THE THREE PRIMARY TYPES OF SESSION:

Plenary – For all conference attendees, of general interest, and scheduled without conflict.

Derived from Latin "plenum", antonym of "vacuum".

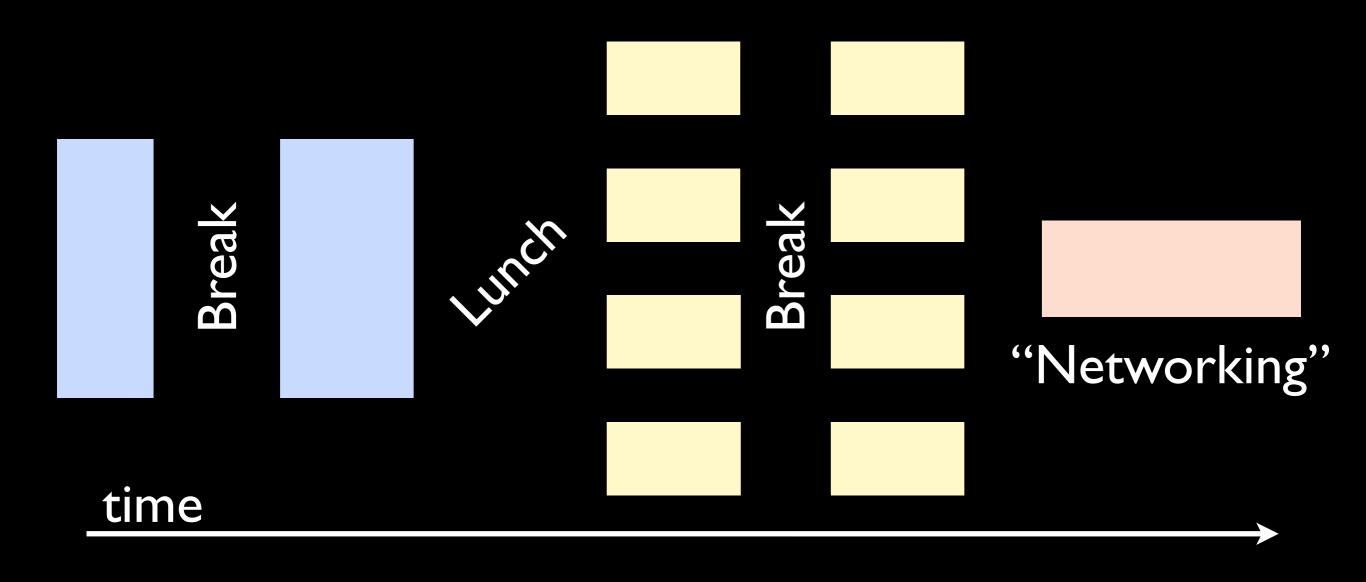
#### Workshop – Of focused interest, scheduled in parallel.

"A meeting at which a group of people engage in intensive discussion and activity on a particular subject or project."

**Poster** – Presented in parallel to small audiences, with printed visual aids (posters), and refreshing beverages.

## TYPICAL CEDAR SCHEDULE:

(Monday/Thursday)

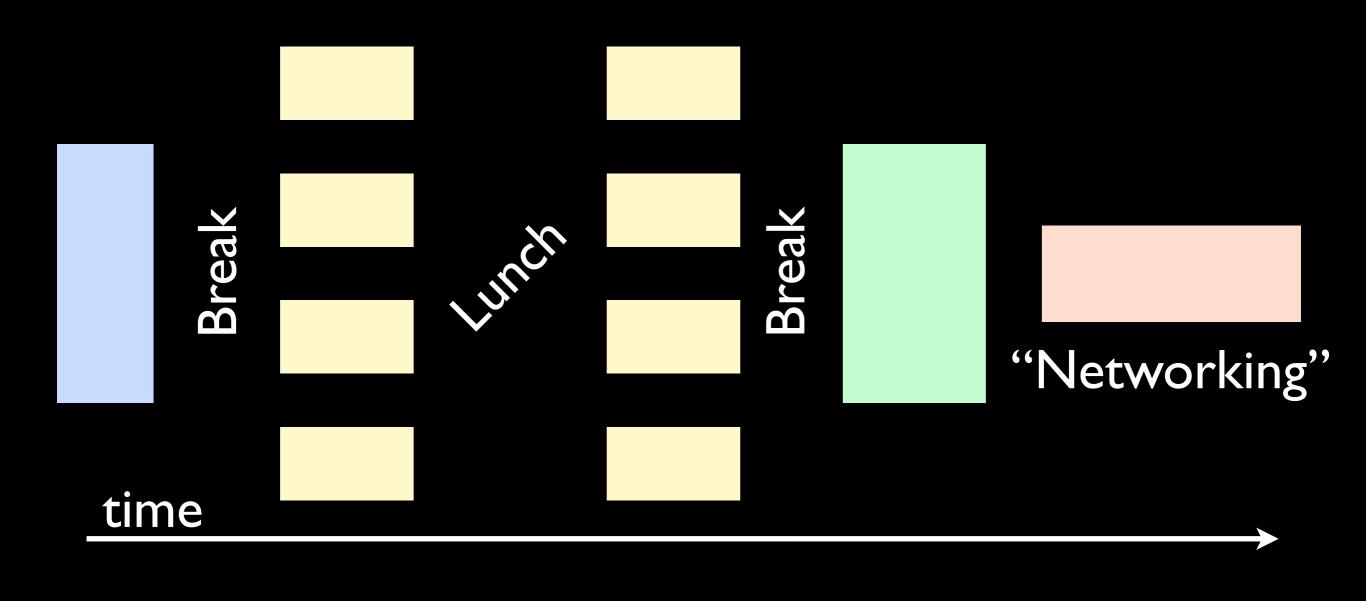


Plenary

Workshop

## TYPICAL CEDAR SCHEDULE:

(TUESDAY/WEDNESDAY)



Plenary

Workshop

Poster

#### Plenary Sessions -

In general, these are sessions that you will almost certainly want to attend.

Make special note of:

- 1. Tutorials.
- 2.Post-doc Reports.
- 3. Science Highlights.
- 4. Programmatic Reports.
- 5. The CEDAR Prize Lecture.
- 6. Sessions Relevant to Your Interests.

#### Workshop Sessions -

Choose (in advance) to attend workshops which are appropriate for your interests. *Make special note of:* 

- 1. Sessions in which you are presenting.
- 2. Sessions suggested by your advisor / collaborators / friendly competitors.
- 3. Sessions relevant to your interests.
- 4. Sessions targeting students.

37. Sessions with comfortable chairs.



The green and very comfortable chairs of the Longmont, Colorado, Conference Center (ca. CEDAR ~2002).

#### Poster Sessions -

Attend poster sessions, and seek out poster presentations relevant to your interests, or that simply catch your attention.

...do not forget to present your own poster!

#### Of Special Interest to Students -

Make special note of sessions or events targeting students. Examples:

Sunday: CEDAR Student Workshop (ahem!)

Monday: "Introduction of Students by Institution" Hands-on CCMC Models and Tools for the Ionosphere.

Tuesday: IT-region poster session.

Wednesday: MLT-region poster session.

Thursday: Student Breakfast with NSF.
Announcements of Poster Prize Winners.

## WHAT TO TAKE AWAY:

- 1.An improved perspective on the current state of scientific knowledge What has been done, what is being done, and what should be done next.
- 2.A better appreciation of who is working on what, to motivate future collaborations, and to aid in your search for recent and historic literature.
- 3. Ideas. Seek new inspiration from diverse sources.

You should probably be taking notes! (quietly.)

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# Talks are most effective when you do not sleep through them.

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# TWO TYPES OF PRESENTATION:

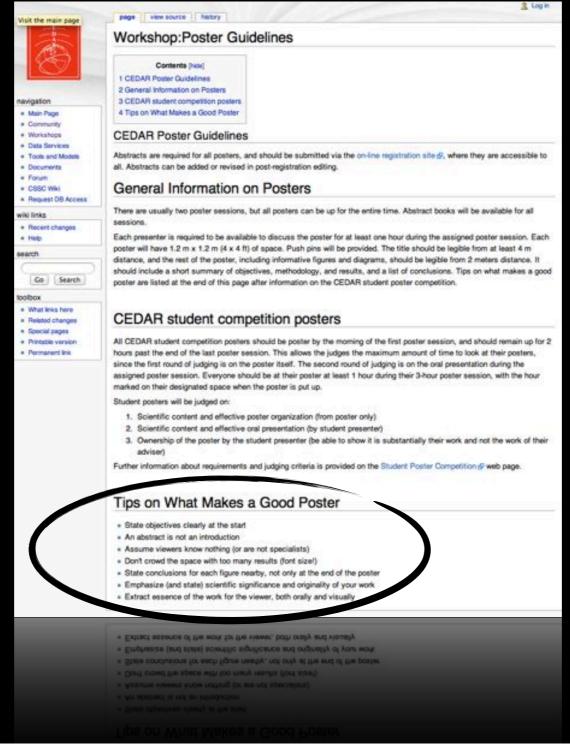
Oral – The classic conference talk, ~10-20 minutes, given in a Plenary or Workshop Session.

Typically presented with the help of Powerpoint, Keynote, or LaTeX "Beamer" PDF files... or, overhead transparencies.

**Poster** – A more interactive and informal approach, involving ~5-10 minute individual presentations.

Presented on 36x48" printed paper (created with Illustrator, InDesign, LaTeX, or Powerpoint), or on individual printed sheets.

## HOPEFULLY YOU HAVE READ THE MANUAL:



## THE GOOD STUFF IS HERE:

## Tips on What Makes a Good Poster

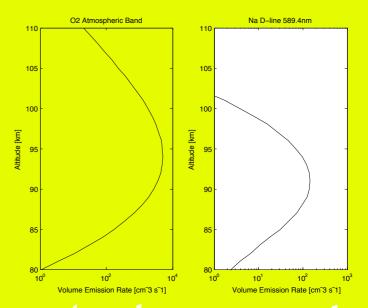
- State objectives clearly at the start
- An abstract is not an introduction
- Assume viewers know nothing (or are not specialists)
- Don't crowd the space with too many results (font size!)
- State conclusions for each figure nearby, not only at the end of the poster
- Emphasize (and state) scientific significance and originality of your work
- Extract essence of the work for the viewer, both orally and visually

# JONATHAN'S TOO-LATE TIPS FOR POSTERS AND PRESENTATIONS:

- Have good and interesting research to present!
- Aim to present a *complete story*, structuring your talk or poster as if it were a very short journal paper.
- Pay attention to the *scale and positioning* of figures and text elements, to optimize readability.
- Choose *readable* serif or sans serif typefaces (Times, Computer Modern Roman, Helvetica, Myriad Pro), limiting use of gimmicks (Word Art 3D).
- Use *color* carefully The poster or presentations' design should not distract from its content.



- Aim to present an incomplete story, because nobody will read it.
- Pay careful attention to the scale of figures and text elements, to minimize font sizes.
- Choose Comic Sans, Casual, or Chalkboard for Everything!.
- Use color carefully The poster or presentations' design should distract from its content.



## Check this unedited matlab figure!

### WHY PRESENT?

- 1. Share recent scientific results,
- 2. Gain feedback from other scientists,
- 3. Advertise your achievements.

Presentations provide an opportunity for casual peer-review prior to submitting a manuscript

or

an opportunity to advertise a new publication.

# AND, IF YOU ENJOY THE CEDAR POSTER SESSION, TRY AGU'S...





(Pack comfortable footwear.)

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## NETWORKING:

This is a subtle process that will happen naturally.

Networking ≠ Brown-nosing and schmoozing.

Networking = Building connections, collaborations, and collegial relationships.

You will be networking without even knowing it.

# COMMON FORMS OF NETWORKING:

- 1. Competing for coffee and first pick of pastries during scheduled "networking breaks" (use this time to chat!).
- 2. Skipping a session to discuss new collaborations.
- 3. Presenting and interacting at the poster sessions.
- 4. Waiting 40 minutes to be seated for dinner with a group of 14 other attendees.
- 5. Going out for "beverages" with fellow attendees.
- 6. Chatting late into the evening about new results, over glowing MacBooks, in the hotel lobby.

## A REALIZATION:

People who you meet at CEDAR may some day be:

- 1. Collaborators,
- 2.Co-authors,
- 3.Co-investigators,
- 4.Co-workers,
- 5.Supervisors,
- 6. Competitors,
- 7. Reviewers of your work,
- 8.Friends.

## NETWORKING:

Is the process of becoming part of the scientific community.

Welcome.